

STEP

# 2

SET

DEMANDING

GOALS

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I have found that even the most cynical people have dreams. They might not often admit to them. They might have no idea how to reach them. They might even believe that there is no way they can ever fulfill them.

But we all want to believe that we are special, unique. We all want to believe that we are capable of great feats, of reaching our fullest potential. We need dreams. They give us a vision of a better future. They nourish our spirit; they represent possibility even when we are being dragged down by reality. They keep us going. Most successful people are dreamers, ordinary people who are not afraid to think big and dare to be great. Dreamers are not content with being merely mediocre, because no one ever dreams of going halfway.

When we were little kids in the playground we didn't dream of hitting singles in the first inning. We dreamed of that home run in the bottom of the ninth to win the World Series. We don't dream of a life of struggle and frustration,

